

# A report of the previous trade fair held 2017

## The Toyama General Manufacturing Industry Trade Fair

- 1.Date** Oct. 26 (Thu) – 28 (Sat), 2017 [3 days]
- 2.Venue** Toyama Techno Hall
- 3.Objective** To promote economic exchange and introduce cutting-edge technology to visitors by exhibiting worldwide and domestic manufacturing technologies and products such as industrial machines, automobiles, precision machinery, electronics, electrical machinery, IT, casting, metal processing, mold / pressing tools, plastic, aluminum products, textiles, pharmaceuticals, chemicals, traditional crafts, food processing, creative industry, etc.
- 4.Exhibitors** 440 companies or organizations
- From overseas: 150 exhibitors from 13 countries/regions  
China 103, Hong Kong 1, Taiwan 16, Korea 4, Mongolia 9, Russia 4, Philippines 1, Vietnam 3, Thailand 1, Myanmar 1, India 2, U.S.A 4, Others 1
- From all over Japan: 290 exhibitors from 17 prefectures  
Toyama 218, Aichi 14, Tokyo 12, Ishikawa 10, Osaka 8, Gifu 7, Kanagawa 4, Nagano 4, Hyogo 3, Shizuoka 2, Fukui 2, Kyoto 1, Saitama 1, Nara 1, Niigata 1, Fukuoka 1, Mie 1
- Historical changes in number:
- | Year        | Total Number of Exhibitors | Japanese Exhibitors | Exhibitors from Overseas |
|-------------|----------------------------|---------------------|--------------------------|
| <b>2017</b> | <b>440</b>                 | <b>290</b>          | <b>150</b>               |
| 2015        | 388                        | 226                 | 162                      |
| 2012        | 290                        | 161                 | 129                      |
| 2010        | 348                        | 177                 | 171                      |
- 5. Business Sectors** Industrial machines, automobile related products, precision machines, electronics, electrical machines, IT, casting, metal processing, mold / pressing tools, plastic, aluminum products, textiles, pharmaceutical, chemicals, traditional crafts, food processing, creative industry, retail, trading company, government administration office, schools, etc.
- 6. Visitors** 24,566 visitors
- 7. Number of Business Sessions** 5,148 sessions <all time high>  
(Fair 2015: 4,354 sessions, Fair 2012: 1,541 sessions, Fair 2010: 1,025 sessions)
- 8. Support Programs**
- An interpreter (English or Chinese) was arranged for free at every two booths of overseas exhibitors to help talk with Japanese visitors.
  - 202 meetings were set up based on the requests submitted from participants in advance of the trade fair about what companies they want to meet with. Participants were highly satisfied with the well-arranged opportunities to meet the companies they had requested.
- 9. Other Programs**
- (1) Factory tours  
Tours to leading companies in Toyama were organized to introduce their high-quality products and technologies. Total of 66 participants including 54 from overseas attended the tour and were fully satisfied to be able to see manufacturing sites with their own eyes. (Destinations: IZAK CO., LTD., Sankyo Tateyama Inc., NOUSAKU CORPORATION)
  - (2) Investment environment seminars  
Representatives from nine countries/regions and an intergovernmental organization introduced their economic trends and investment environment in their countries/regions. 141 people attended in total.
  - (3) Manufacturers' presentations and seminars  
Twelve exhibitors including three from overseas made presentations about their products and technologies. 178 people attended in total.